

Fishing Vessel

HANNAH JO

COMMUNITY SUPPORTED FISHERY

(CSF)

A Partnership between the Nieuwkerk Family and the Community



TO START A CSF IN YOUR COMMUNITY CONTACT
NORTHWEST ATLANTIC MARINE ALLIANCE (NAMA)
207-284-5374 or jennifer@namanet.org

www.namanet.org

Meet the Crew of the Hannah Jo:

Knoep Nieuwkerk has been fishing since 1996. His boat, the Hannah Jo, is a 38'. Knoep fishes out of the Government Warf on the Kennebunk River in Maine. It's a family operation: Knoep is on the water year round. His wife Lucinda delivers the catch from the dock each morning in Portland. Their children are often found on the boat.

The Hannah Jo delivers fish the same day it's caught. Day fish is always fresher, sweet smelling and delicious. Day fish is often the first pick of local restaurateurs.

Knoep believes the way to fish sustainably is to catch a variety of fish. Knoep fishes to order, never catching more fish than he can sell. This way he's not taking more fish from the sea than he knows he has buyers for. Less waste.

Community Supported Fisheries are an excellent way to reward fishermen who keep an eye on the ocean's sustainability.

What is Community Supported Fishery?

A Community Supported Fishery (CSF) is a buyers club that offers its members weekly shares of fresh seafood directly from the fisherman who caught it.

CFS members become partners with the fisherman through pre-payment of their member share. The fisherman uses the

funds to get his boat ready to go out on the water before the fishing season opens.

A CSF connects people to the ocean through the weekly shares of seafood and builds a rewarding relationship between the fishermen and the shareholders.

Why small and local?

There is an essential quality to seafood that you only get when it's harvested locally and delivered to you when just hours out of the icy cold ocean. The long term health and abundance of the Gulf of Maine is very important to the crew of the Hannah Jo. Operating a small family owned boat enables the Nieuwkerks to focus on strengthening their connection to the local community, economy and the sustainability of the ocean ecosystem.

Freshness Guarantee:

The Hannah Jo promises to deliver only the freshest and sweetest fish that the Gulf of Maine has to offer. Every time.



What Kind of fish will I get?

Species of fish will vary each week depending on what the Hannah Jo catches. Typically caught in the summer off the coast of Maine are hake, cod and pollack.

I loved fishing since I was a kid. I grew up in a fishing community where I used to see gillnetters come in the harbor, deck loaded with fish. They would cut and gut next to the pier and I thought, "I want to do that." I was also attracted to fishing because of the lifestyle, as a kid I liked the lobstermen and the fishermen. They seemed to have their own micro-community. They worked independently but they would work together when they had to, like when there were storms and traps were snarled up. I have always wanted to fish commercially, and I worked hard to be able to. I still like fishing because I enjoy finding the fish. I like trying different gear types, and trying to catch different species. It is never the same for me; there is always more to learn, that is what keeps me interested. I would like to see the fishing industry go in a sustainable direction.

-an excerpt of Knoep Nieuwkerk's narrative in *Sharing The Ocean: Stories of Science, Politics, and Ownership from America's Oldest Industry*

Basic Information:

Fresh whole fish will be available for pick up between 9:30 am and noon at every Saturday starting July 11th and running until August 29th (8 weeks). The fish will be whole (gutted with the head on) and the Nieuwkerks will demonstrate how to fillet your fresh fish at the start of the season. We'll make suggestions about how to cook your fish. The fish will be bagged and on ice. You will need a cooler to transport it home in. Keep in mind a portion of fish is four to six ounces.

Share Options:

Full Share: 8-12 pounds of fresh fish a week (3-4 pounds after filleting) for \$240.00 (roughly \$3/lb). Good for a family.

Half Share: 4-6 pounds of fresh fish a week (1½ - 2 lbs after filleting.) for \$120.00 (roughly \$3/lb). Good for an individual or couple.

Payment Options:

Pay in Full: This helps the Hannah Jo cover spring expenses and reduces administration time during the season.

Payment Plan: 2 equal payments with your first payment due when you sign up. The second payment will be due when you pick up your share on July 10th.

Safety for our crew is important!

The ocean is unpredictable and there will be times when weather prohibits the Hannah Jo from going out. If weather prohibits a fresh catch from safely being delivered, your share the following week will be doubled.

Missed Seafood Share pickups:

If there is a week that you are not able to pick up your share, offer it to a friend! Please try to make arrangements for someone else to pick up your share if you won't be able to. We will be unable to credit people for shares they are unable to pick up.

Seafood Shares that are not picked up will be donated to the local food pantry that same day.

If you have questions please contact Knoep & Lucinda Nieuwkerk at 207-985-7535 or nieuwkerk@gwi.net

Hannah Jo LLC
177 Maguire Road
Kennebunk, ME 04043

Hannah Jo Community Supported Fishery 2009 Shareholder Signup Form

Name: _____

Address: _____

Town: _____

State _____ Zip _____

Email or Phone: _____

_____ Full Share \$240.00 = 8-12 pounds per week (3-4 lbs after filleting)

_____ Half Share \$120 = 4-6 pounds per week (1½ - 2 lbs after filleting)

_____ Full payment is enclosed

_____ Down payment of \$120.00 for a full share or \$60.00 for a half share is enclosed. I understand that the 2nd payment will be due when I pick up my 1st share on July 11th, 2009.

PLEASE NOTE THAT WHILE EVERY EFFORT WILL BE MADE TO MAINTAIN THIS SCHEDULE SEVERE WEATHER MAY DELAY WEEKLY DELIVERIES

Signature _____

Please make checks payable to "Hannah Jo LLC", note CSF in the memo section. Mail checks and Shareholder signup forms to:

Hannah Jo LLC, 177 Maguire Road,
Kennebunk, ME 04043