



PRESS RELEASE -- For Immediate Release

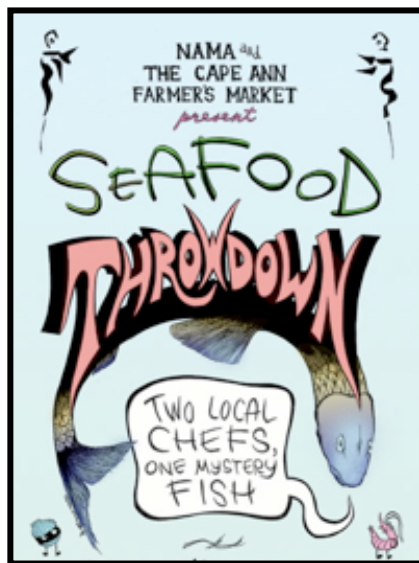
Cape Ann Farmers Market to Host Seafood Throwdown & Community Picnic

What: A seafood cooking competition between restaurant teams from the Willow Rest of Gloucester and Prides Osteria from Beverly, sponsored by the Northwest Atlantic Marine Alliance and the Gloucester Fishermen's Wives Association. A community picnic will follow.

Where: Stage Fort Park. Parking will be free during market hours, even without a city beach sticker.

When: Thursday, August 22, 2013

Time: 4:30 pm for Seafood Throwdown, 6 pm for community picnic with live music by Happy Accidents



On Thursday, August 22, starting at 4:30 at the Cape Ann Farmers Market, the popular Seafood Throwdown will take place between the Willow Rest and Prides Osteria. This fun cooking competition is sponsored by the Northwest Atlantic Marine Alliance (NAMA) and the Gloucester Fishermen's Wives Association. The mystery seafood is locally caught and donated by Cape Ann Fresh Catch, the Gloucester based Community Supported Fishery. The event will highlight our local fishing economy and why it's important to advocate for a diverse, local fishing fleet in the face of current policies pushing to industrialize the fishing industry. This event is free and open to the public. Bring dinner, or buy it at the Farmer's Market for a community picnic to follow at 6 pm.

Chefs Melissa Donati & Glen Manfra of Gloucester's Willow Rest were the winners of the 2012 Rockport HarvestFest Seafood Throwdown and are back by popular demand. They will face off against chef Mercedes Laboa Paolo of Prides Osteria in Beverly.

Peter Van Ness will be the emcee for the event, and the judges include fisherman's wife, Kat Brown, and Jen Perry from The Open Door. Steve Parkes of Maritime Gloucester will demonstrate how to fillet a fish for the "fillet-impaired," and a member of the

Gloucester Fishermen's Wives Association will speak about the Community Supported Fisheries movement.

A community picnic will follow the event. Bring a picnic dinner to enjoy at beautiful Stage Fort Park overlooking the harbor, or purchase food at the farmer's market. Grills are available, and there is a beach and playground for the children. Live music will be performed by Happy Accidents.

The Cape Ann Farmers Market operates out of Stage Fort Park. The outdoor market offers locally-grown produce, fresh seafood, baked goods, prepared foods, local honey and maple syrup, artisans, music and a variety of other items every Thursday throughout the summer. The market is set to run this year from June 20 to October 10 outdoors, with a Thanksgiving Harvest Market and Holiday Fare held indoors at the Gloucester Unitarian Church. For more information on vendors and schedule go to www.CapeAnnFarmersMarket.org

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