Northwest Atlantic Marine Alliance



The Northwest Atlantic Marine Alliance's mission is to restore and enhance an enduring marine system supporting a healthy diversity and an abundance of marine life and human uses through a selforganizing and self-governing organization. For the past decade, we have set the standard for effective collaboration in the pursuit of one question: if we truly care about the health of our oceans does it matter how, where and when we fish; and, who catches the fish that end up on our dinner plates?

MASSACHUSETTS



MAINE



CALIFORNIA



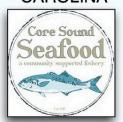
SOUTH CAROLINA



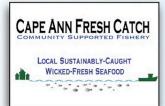
RHODE



NORTH CAROLINA



MASSACHUSETTS



BRITISH COLUMBIA



MASSACHUSETTS



NOVA SCOTIA



LOUISIANA



RHODE ISLAND



Community Supported Fisheries (CSF) Putting Our Values to Work

With the constant changes in the life of fishermen, one place where they can begin to take back some control is their relationship with those who eat the catch, the price they get paid for their day's work and the food systems into which their catch enters.

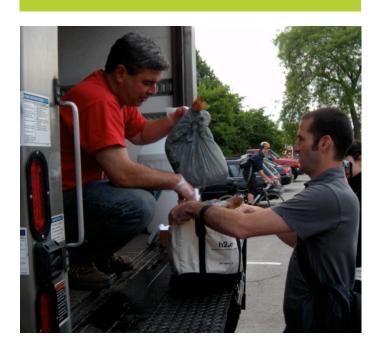
It makes no sense any more to pay fishermen a price that doesn't cover their real cost of operation while the consumers are paying much more than they should for packaged, frozen or days-old seafood trucked hundreds or thousands of miles when it was caught steps away from our homes.

In addition to getting fishermen a better price for their catch, Community Supported Fisheries allow us to have a conversation with seafood consumers about the entire food-supply-chain process of what swims in the ocean to what lands on our plates. By creating transparency around

our seafood production processes, CSFs help define the importance of local food sources by emphasizing sustainable fishery practices; encouraging environmental sensitivity among fishermen; ensuring higher quality processing standards; providing a direct-to-consumer, low-carbon footprint; and ultimately, a competitively-priced, higher quality seafood experience for the consumer.

What is a CSF?

- Modeled after Community Supported Agriculture, a community supported fishery is a shore side community of people collaborating with local fisherman to buy fish directly for a predetermined length of time.
- CSF members (also called shareholders) give the fisherman financial support in advance of the season, and in turn receive a weekly share of seafood caught during the season.
- CSFs can reduce the amount of fish caught by improving the boat's income for the seafood that boat harvests and helps bridged the gap between preseason income and fishing-season income.
- A CSF reconnects people to the ocean and builds a rewarding relationship between fisherman and shareholders.
- By direct sales to community members, fisherman receive better prices for their catch and gain financial security.





How we are achieving this:

- NAMA makes available all the tools, resources, and support necessary for fishing communities ready to launch a CSF.
- NAMA builds public awareness about CSF programs through our networks, social media outlets, and through events like Seafood Throwdowns.
- NAMA fights for policy to ensure access for community based fisherman so that CSF programs remain possible. We engage CSF shareholders to organize and weigh-in on these polices as well.

What can you do?

- Become a Member of a CSF and know exactly where your fish and seafood are coming from and who your fisherman is.
- Visit <u>localcatch.org</u> to find a CSF near you.
- If you can't join a CSF help start a CSF, visit for more information.
- Sign the petition 'Fight the Big Box Boats' at http://bit.ly/fightbigboxboats
- Always ask where, when, and how your seafood was caught.